



# ONE COOL EARTH'S EARTH GENIUS PROGRAM

## CHOOSE WHAT TIER IS RIGHT FOR YOUR SCHOOL:

### EARTH GENIUS ON THE GO

A GEM travels to the school site once a month. They offer hands on lessons, follow up materials, a school garden site evaluation with staff once per school year, and provides resources when possible to staff and volunteers seasonally to support garden maintenance.

### EARTH GENIUS LITE

A GEM spends 20 hours/month devoted to your school. They offer garden maintenance, project implementation, curriculum support, and lead hands-on lessons every other week. We offer one teacher training, collaboration with PTA/O, and facilitation of one garden work party per school year.

### EARTH GENIUS STANDARD

A GEM spends 10 hours each week doing garden maintenance, teaching at least 3 lessons, coordinating with teachers and the PTA/O, and supporting the green team. They will lead 2 community workdays per year, booth at open house, and write a monthly newsletter for the community.

### EARTH GENIUS SUPREME

A GEM spends 15/hrs per week doing all things mentioned in the standard program, plus they will help the school obtain their green ribbon certification and will conduct a school-wide waste audit. This level ensures maximum support for schools who want to integrate our program.

## SCHOOL PROGRAM FEE:

**EG ON THE GO: \$1,000 PER YEAR**

**EG LITE: \$3,500 PER YEAR**

**EG STANDARD: \$6,000 PER YEAR**

**EG SUPREME: \$10,000 PER YEAR**

## DISTRICT SUPPORT FEE:

**\$7,500 PER YEAR FOR  
1-3 SCHOOLS**

**\$10,000 PER YEAR FOR  
4-7 SCHOOLS**

**\$15,000+ PER YEAR  
FOR 8+ SCHOOLS**

# FREQUENTLY ASKED QUESTIONS:

## **How do I know what tier is right for my school?**

If you need clarification on what tier is right for you, you can reach out and we will send you a quick survey that will help you make an informed decision.

## **What kind of curriculum is taught?**

Our Earth Genius Curriculum is designed to support NGSS performance expectations and centered around three themes: Zero Waste, Water Wise, and Food Forest. What that means is your Educator will lead hands-on environmental and nutrition lessons and nature connection activities, all while meeting high academic standards.

## **What qualifications do your Garden Education Managers have?**

All of our Garden Education Managers are Fingerprinted, trained in social-emotional learning, and complete a Mandated Reporting Training and Food Handlers training. Additionally, we only hire the most qualified Educators with experience working with kids and managing gardens. They have an in-depth training at the start of the year, plus monthly follow-up trainings to reinforce expectations and deepen their expertise.

## **How will my teachers be supported?**

Teachers have the opportunity to participate in Teacher Trainings, they are able to reach out to the Garden Education Manager any time, plus they have access to a huge database of lesson plans, video lessons, resource guides, and more on our website.

## **How does the program integrate into the school outside of the garden?**

We believe that our program creates a culture of environmental literacy and stewardship on campus, especially when there is the addition of a Green Team on campus and teachers are well trained on how to use our resources for their own lessons. Our Educators empower student led project based learning that can happen in the cafeteria, near storm drains and impermeable surfaces, and more. The campus and its systems are a tool to address food, water, and waste as a whole community!

## **Are garden supplies covered in the price of the program?**

Depending on the size of the garden, we recommend and request a minimum of \$400 to a maximum of \$1500 for general garden budget supplies. Some supplies will be provided within the cost of the program, but we always encourage the PTA/Os to pitch in for extra projects that might be more costly - for example new tools, construction of a rain capture system, or special project supplies.

## **What add-ons can I request at my school?**

Glad you asked! We have an "A La Carte" menu of items that can be purchased as additional opportunities for your school. These include Family Cooking Nights, Waste Audits, Seasonal Farmers Markets and more! Reach out for an all-inclusive list of what we can offer.

## **What if my school or district can't cover certain costs? What other options are there?**

Luckily, as a Non Profit Organization, we are able to help schools and districts take advantage of many grants and sponsorship opportunities that are available. We are happy to talk about funding opportunities that may support the sustainability of our partnership if need be.